



RELEASE THEIR INNER TIGER

FIERCELY PROTECTIVE

Protecting your kitten from
all these nasty parasites
couldn't be easier.

Ask your vet for the
right parasite control
for your kitten.



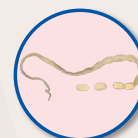
FLEAS



TICKS



ROUNDWORMS



TAPEWORMS

An educational service from Boehringer Ingelheim Animal Health UK Ltd, makers of **NexGard**
COMBO

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WELCOME YOUR KITTEN, NOT PARASITES, TO YOUR FAMILY

Your kitten is a new and special part of your family.

We all know cats are curious and this applies even more to adventurous kittens. We love their enthusiasm for life but sadly these traits can put them at risk of picking up fleas, ticks and worms.

Fleas and ticks can lurk in homes and gardens and are picked up as your kitten explores their new environment. As mother cats can pass worms onto their kittens while feeding, your kitten could have been exposed to worms already. As they grow up, they develop typical cat behaviours, such as hunting and grooming, both of which increase their risk of becoming infected with worms.

Don't worry though, these parasites need not hinder your kitten's development. Ask your vet about the right parasite control for your kitten.

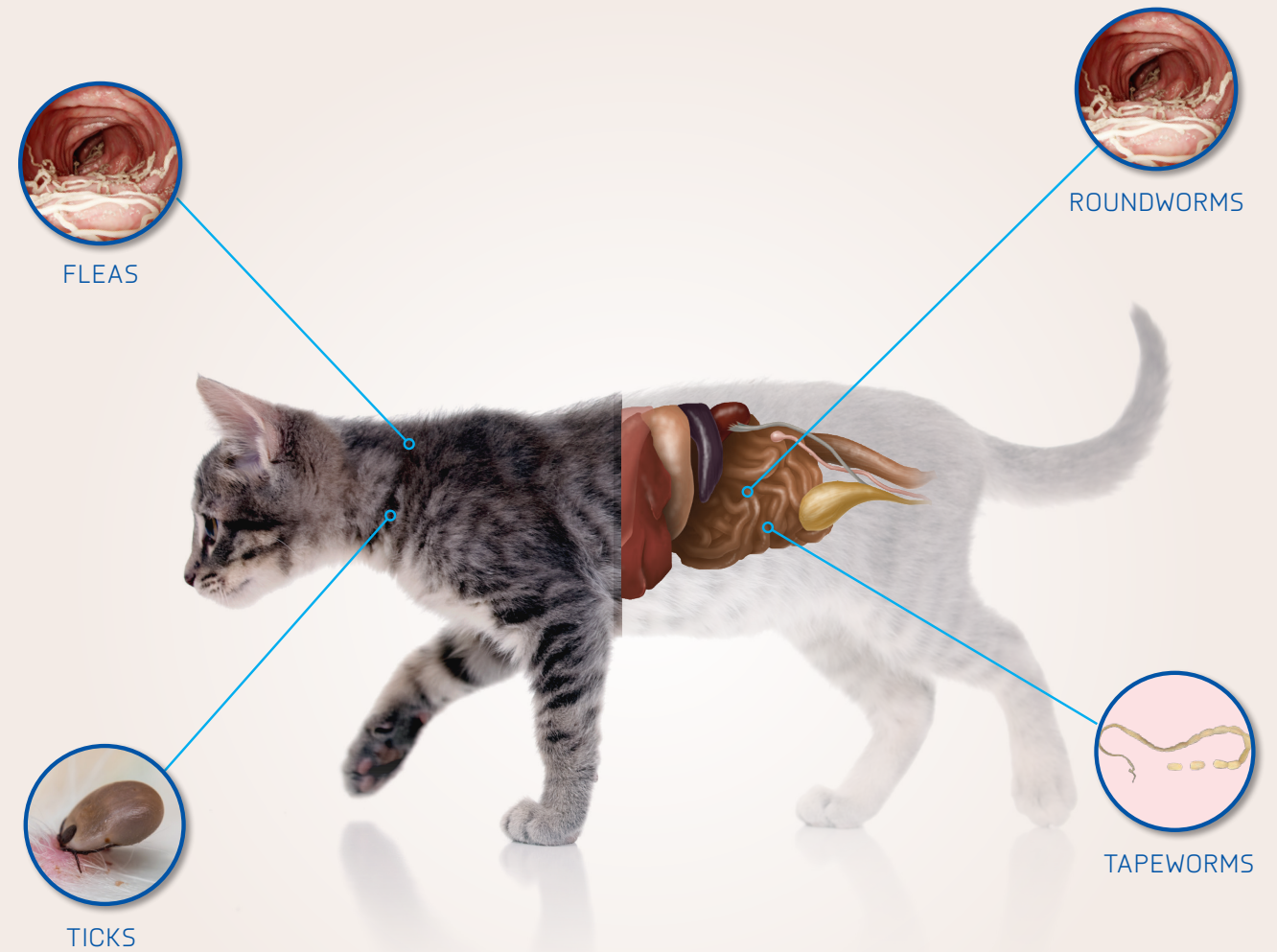


DID YOU KNOW?

'Parasites' is a term that describes all of the creatures that can live on or in your kitten. These include **fleas**, **ticks**, **roundworms** and **tapeworms**, all of which are common in cats.



PARASITES LOVE KITTENS



TURN OVER TO READ MORE ABOUT WHY WE NEED TO
PROTECT KITTENS FROM THESE NASTY PARASITES

MEET THE PARASITES YOU DON'T WANT AFFECTING YOUR KITTEN

Apart from causing harm to cats and kittens, parasites can also have nasty effects on people...

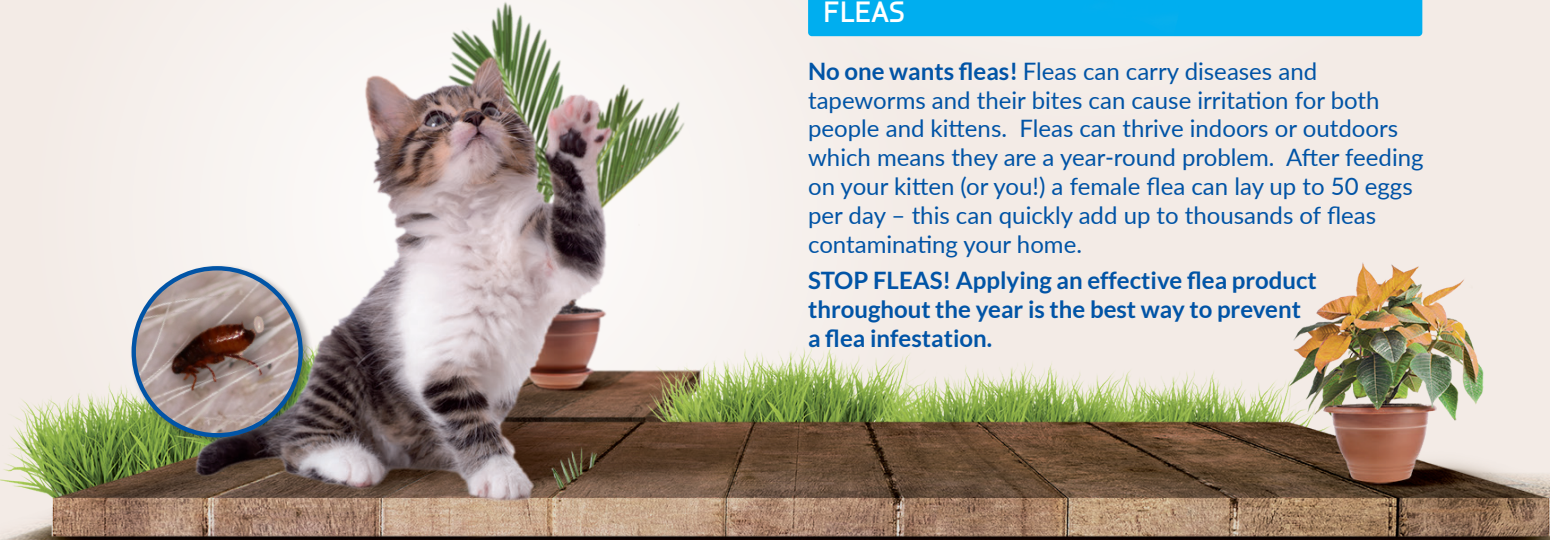
TICKS

Ticks are creepy! Ticks like to hang out in the same places your kitten wants to explore – even in your garden. Ticks feed on blood and can pass on diseases in the process. You should check any kitten with outdoor access regularly for ticks but unfortunately, as some ticks are tiny, they can be almost impossible to find in amongst their fur.
STOP TICKS! Applying an effective tick product will kill ticks – even the ones too small to see.



FLEAS

No one wants fleas! Fleas can carry diseases and tapeworms and their bites can cause irritation for both people and kittens. Fleas can thrive indoors or outdoors which means they are a year-round problem. After feeding on your kitten (or you!) a female flea can lay up to 50 eggs per day – this can quickly add up to thousands of fleas contaminating your home.
STOP FLEAS! Applying an effective flea product throughout the year is the best way to prevent a flea infestation.



TAPEWORMS

Want to avoid seeing tapeworms? After a hard day (or night!) of playing kittens like to groom and can accidentally ingest fleas carrying tapeworms. They can also get tapeworms through hunting or eating a raw meat diet. Adult tapeworms live in the intestines and release egg filled segments which can wiggle out through your kitten's bottom. YUK!
STOP TAPEWORMS! Regularly treating your kitten can help prevent 'Gross Encounters'.



ROUNDWORMS

Have you heard about roundworms? Roundworms are the most common type of worm found inside cats. Kittens are particularly susceptible to roundworms and they can experience serious health issues if infected. Roundworms steal nutrition and so can affect your kitten's growth. The immature worms, called larvae, migrate through their body, and can cause lung disease. The adult worms are big (they look like 10 cm pieces of spaghetti) and live in the intestines where heavy infections can result in a blockage. Kittens can get roundworms via their mother's milk or by exposure to worm eggs in their environment.
Unfortunately, roundworms are harmful to people too, especially children. It's therefore important that all kittens are treated regularly for roundworms, however, roundworms don't go away as your kitten grows up. Adult cats can, and do pick up and spread roundworm eggs, particularly if they go outside, so most adult cats need regular treatment for roundworms throughout their life.
STOP ROUNDWORMS AND THEIR EGGS! All kittens need to be treated for roundworms monthly.

ASK YOUR VET ABOUT THE EASIEST WAY TO CONTROL ALL THESE KEY PARASITES

HELP THEM RELEASE THEIR INNER TIGER WITHOUT THE RISK OF PARASITES

It's very exciting when you bring your kitten home. You love them, look after them but do you know how to protect them from nasty parasites such as fleas, ticks and worms? Providing them with the right parasite protection allows you to relax and let them do their kitten thing.

Your vet can recommend the best parasite control for your kitten.



SIMPLE MONTHLY PROTECTION FOR YOUR 'TIGER' AND YOUR FAMILY

FLEAS



All kittens are at risk of fleas and so by treating them continuously throughout the year you can prevent an infestation.

TICKS



As ticks can be active year round, treating your kitten regularly once they start going outdoors brings the peace of mind knowing that you are killing even the ticks you don't see.

TAPEWORMS



Regular tapeworm treatments can protect kittens from their harmful effects and prevent tapeworm segments wiggling out of their bottom.

ROUNDWORMS



All kittens need roundworming monthly to protect them from the harmful effects of these worms. Monthly worming also minimises the risks of worm eggs being shed into the environment – helping to protect you and your family.



OTHER CONSIDERATIONS FOR PROTECTING YOU AND YOUR KITTEN FROM PARASITES

THE ENVIRONMENT



- Cover children's sandpits to prevent animal access.
- Remove and dispose of poo.

OTHER PETS



- Treat all your pets with an appropriate product (ask your vet for advice).
- Check all pets that go outside regularly for ticks.

YOU/YOUR FAMILY



- Practice good hand hygiene like washing your hands before eating.
- Wear gloves when gardening.
- Wash raw fruit and vegetables before eating.



ASK YOUR VET FOR THEIR BEST PROTECTION RECOMMENDATIONS

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Use Medicines Responsibly.

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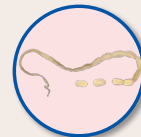
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